

# The Best Quality Stream at the Best Price!



www.streamingbest.com \* 310-910-5613 \* info@streamingbest.com



# **Streaming Best Offerings**

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# **ABOUT STREAMING BEST**

**StreamingBest** has one of the most cost effective, user friendly streaming platforms available today! We provide the tools that make it easy to broadcast your online programming without compromising on quality.

Best of all with *StreamingBest*, <u>you</u> can sell your own broadcasts. Just set the price. We take care of the secure programming that makes the transaction super easy for you and your viewers.

We also provide the embed codes so you can launch your broadcasts from your own website. Uh, what was that? You don't have a website? No problem. We can help with that too!!





### **LIVE STREAMING:**

At **StreamingBest** we broadcast your live events and stream them via all major web site browsers and iOS devices.

#### **VIDEO ON DEMAND:**

**StreamingBest** also provides online archives of your programs so that site visitors can view your programming on demand. 24 hours a day 7 days a week! Most viewers will see your broadcast via computers, tablets or smartphones... and some will view it via their televisions sets. Each day, more and more people view streaming programs via their Internet accessible flat screen TV's.

# **ROKU CHANNEL:**

Would you like viewers from all over the world to see you via their television set, even if they don't have a smart TV with Internet capabilities? No problem. All your viewer needs is a streaming player, like Roku. The Roku is kind-of-like a new generation DVD or Blue-ray player. Instead of playing DVD's viewers can choose a streaming channel and watch it on their TV. We take care of all the programming to place you on Roku's channel line-up, where you can offer



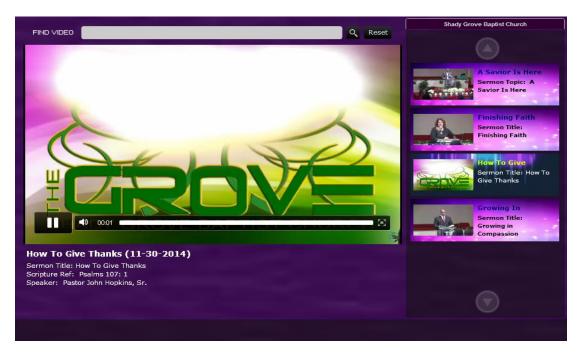
your TV programs free, collect a subscription or you can broadcast your own pay-per-view events, right to your viewers TV. Best of all, you can do it without paying crazy prices to broadcast via a local TV station that can only take you so far. With **StreamingBest**, your broadcast can be seen all over the world!

## **HOW DOES IT WORK?**

**StreamingBest** is hands on. We take care of all the programming and we have smart tech guys who will work with what you already have to get you up and running. Once everything is in place, for live broadcasts you basically just hit the "Start" button. We'll keep an archive of your show so you can view it again later. Do you have additional programs that are pre-recorded? Great. You can upload them to our servers where we add them to your TV Channel Lineup.

# **STREAMING BEST PLAYERS:**

Streaming Best also provides a collection of players that put your video programming up front and center! Visit our website at <a href="http://www.streamingbest.com">http://www.streamingbest.com</a> to view live demos of these features.





# GENERATE REVENUE WITH OUR PLATFORM:

# PAY-PER-VIEW (DONATE-PER-VIEW)

**StreamingBest** presents the most powerful Pay-Per-View solution available to date. Our Pay-Per-View modules includes the following features:

- Single Ticket Allows the viewer to purchase one video at the price you set.
- Program Line-up Ticket Viewers make a one-time payment to access a list of predetermined videos.
- All Access Ticket Provides access to more than one predetermined program line-ups.
- Password Protected With this feature a password is needed to access the broadcast.
- Free Ticket Viewer will be able to play the broadcast free of charge.

#### **BROADCAST SPONSORS**

Let the stream pay for itself! The *StreamingBest* player platform allows you to *add your own sponsors*. Members, Family, Friends, or Corporations can sponsor your broadcast. You set the cost and we provide the tools to make it happen. With our modest prices you will find that your sponsors not only pay for your broadcasts, but you'll quickly recognize additional revenue for your organization.

# YOUR OWN NETWORK!

Have you ever wanted to own your own TV Network? With Streaming Best you can and it won't cost you an arm and a leg. In fact, you can have it for pennies on the dollar. Plus, with a Streaming Best's iTV Network you can recognize additional revenue from programmers who pay you to join your network.

# STREAMING BEST REFERRAL PROGRAM!

**StreamingBest's** Referral Program provides credit to your account. Refer 3 churches that sign up for a 1 year service agreement and receive a 50% discount for your services, each month. Refer 5 churches and your service is FREE!

# STREAMING BEST AFFILIATE PROGRAM!

StreamingBest's affiliate program is known to be one of the most lucrative commission based income referral plans of its kind. Affiliates are <u>paid a monthly 16.5% commission</u> for all sales for the life of the respective contract, up to one full year. If you have a web site or a social media site, you can make big money! Just direct traffic our way via a custom affiliate banner that we create for you. It will keep good track of all your sales. When a potential client clicks on your banner and signs up... you get paid when they pay... each month... for each client. See how that quickly adds up. Click here for details and sign up today. It's FREE!





#### MINIMUM SYSTEM REQUIREMENTS - QUALITY IN EQUALS QUALITY OUT!

All system requirements will be reviewed by our technical support team first. Our goal is to work with what you already have. Many clients are pleasantly surprised to find that they already have most of the components they need. No special equipment is required (other than an internet connection) if you are using a webcam. If you plan to stream from camcorders, DVD or from set-top boxes, etc. You will need the following:

#### A HIGHSPEED INTERNET CONNECTION:

The best practice is to have a hard wired internet connection to the computer that will run the stream. Most local carriers can provide great upload speeds of at least 4 mbps or more. For remote streaming you will need to check with your local providers to see who meets the these requirements but the bottom line is the quality of your stream is directly affected by the quality of your internet connection

# **MEDIA ENCODING SOFTWARE:**

Flash Media Live Encoder, which is available for both the MAC and PC. <u>Click here to download a free copy.</u>

There are several high quality paid encoders such as: Wirecast by Telestream or VidBlaster to mention a few.

#### **COMPUTER OR LAPTOP**

The computer or laptop should contain the minimum specs listed below:

- DESKTOPS (MAC or PC) Core2 Duo 1.7 or greater / 4 to 8gigs ram / 500gig hdd / USB 2.0 / 16bit Sound Card / DVD ROM / Available PCI Slot / Windows 7 or 8.
- LAPTOPS: Same specs as desktops, however a desktop allows for greater reliability and a wider range of option cards.

# **VIDEO CAPTURE SOLUTIONS ANALOG OR DIGITAL:**

There are many video capture cards on the market today; it is impossible to test them all. The important thing to understand is 'the better the capture card; the better the quality of your stream'. NOTE: Direct Capture to FireWire Port (Desktop or Laptop should also be considered. There are also SDI and HDMI cards available depending on your video outputs. Adequate lighting during the taping is also very important for a clear sharp picture.

- Osprey 100 and above <a href="http://www.viewcast.com/products/osprey-cards/osprey-100">http://www.viewcast.com/products/osprey-cards/osprey-100</a>
- Osprey on Amazon: <a href="http://www.amazon.com/gp/offer-listing/B001S45WT6/ref=dp">http://www.amazon.com/gp/offer-listing/B001S45WT6/ref=dp</a> olp new?ie=UTF8&condition=new
- Many others to choose from based on your budget.

#### **CAMERAS**

Webcams or Cameras with DV / SDI / HDMI or AV outputs.

#### **SOFTWARE**

Adobe Flash media Live Encoder (FREE)
 <a href="http://www.adobe.com/products/flashmediaserver/flashmediaencoder/?sdid=FCOSC">http://www.adobe.com/products/flashmediaserver/flashmediaencoder/?sdid=FCOSC</a>

\*NOTE: To complete your setup and provide ongoing support, remote control software like (<u>Teamviewer</u>) will be installed on the client's computer.



# **WEBSITE DESIGN:**

**StreamingBest** is committed to providing top quality web sites that are cutting edge, well organized and easy to navigate! We realize your web site is your sign to the world that helps to legitimize your organization or business; therefore, our web sites are designed to capture and hold your attention with fresh ideas that will keep your site visitors coming back for more.





Experience beautiful, efficient, smart designs that get your message out in an eye catching, unique way. Press Kits, Letter Head, Custom Envelops, Brochures, Flyers, Post Cards and more can be created and reproduces to your specification. Click the graphics on the right to view more samples of our work.



# **NEXT STEP**Contact us and get started TODAY!



Web Site: http://www.streamingbest.com
Email: <a href="mailto:support@streamingbest.com">support@streamingbest.com</a>
Phone: 310.910.5613